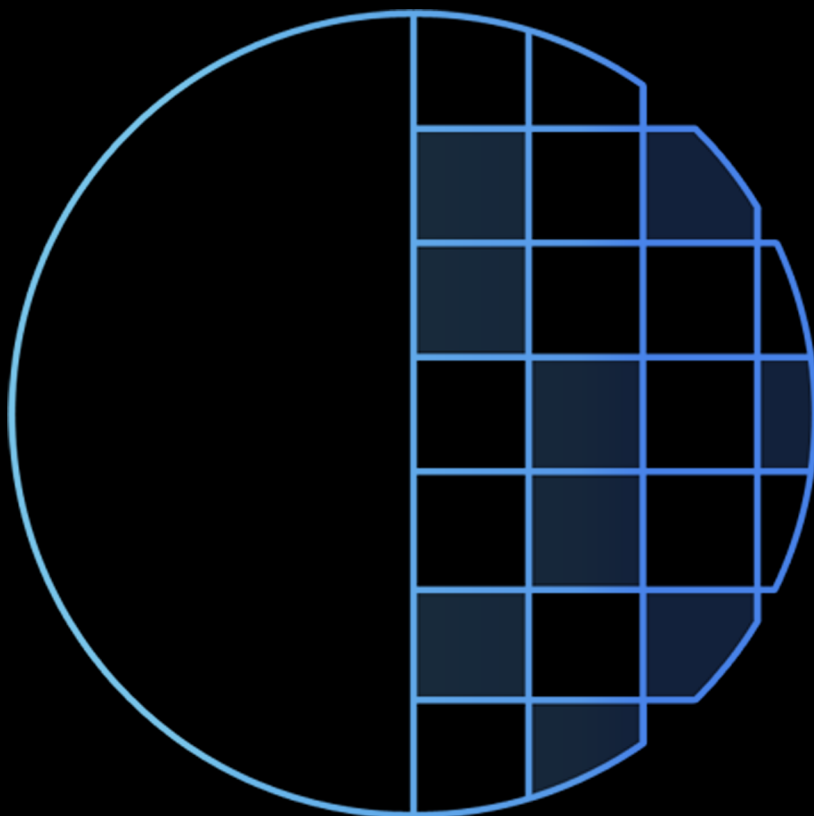


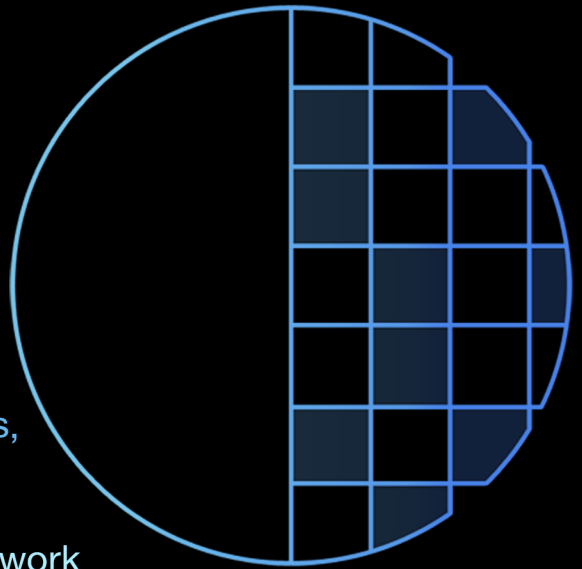
CORPORATE PORTFOLIO



EXE4U
BELGRADE
SERBIA / EUROPE

About us

EXE4U is a company with expertise in software design and development. We are a company with decades of experience in the field of technological support for the development of start-up companies and the development of custom solutions for different clients - companies, state administration and international institutions.



EXE4U's mission is to improve quality of life and work with maximum contribution to creating of a healthier and better work environment. Our work focuses on developing more functional technical solutions that would consume fewer natural resources, while maximizing the efficiency of human resources and qualitatively contributing to final products.

Selected team with vast experience in the field and fresh ideas guarantees our clients safety, reliability and pleasant user interface. Our team is dedicated to providing our clients with quality consulting that entails detailed introduction to the production process and dedicated work on a well-planned and organized project resulting in high quality applications. We are very proud of a decade long cooperation with numerous clients that are satisfied with our work and commitment resulting in long lasting partnerships.

When developing application software, we pay special attention to the simplicity of its use, efficiency and profitability. With extensive experience in planning the correct flow of information, designing functional modules that provide reliability of results and clear reporting, we thoroughly address complex systems on which our clients' work and production processes rely on. By using widespread technologies and recognized methods of work, we ensure the endurance of each of our solutions. Respecting already adopted standards, we ensure provision of a well-documented API service with a wide interoperability of each project.

The domain of maintenance is what the company EXE4U bases its own business and considers it the biggest advantage up against competitors, which is reflected in the offered options, great flexibility and accountability. After each project, our team stays in contact with our client, providing them with full support and maintenance services. We are always there to make changes and improve the efficiency of our developed solutions adjusting it to the needs of our clients.

Our values are reflected in all our developed products. Our projects entailed work on: web and mobile applications, data processing solutions, development of application software and automation, with the focus on projects that require any absence of errors and maximum data security. Great respect for our clients and employees and respect of all regulatory measures is the cornerstone of our business.

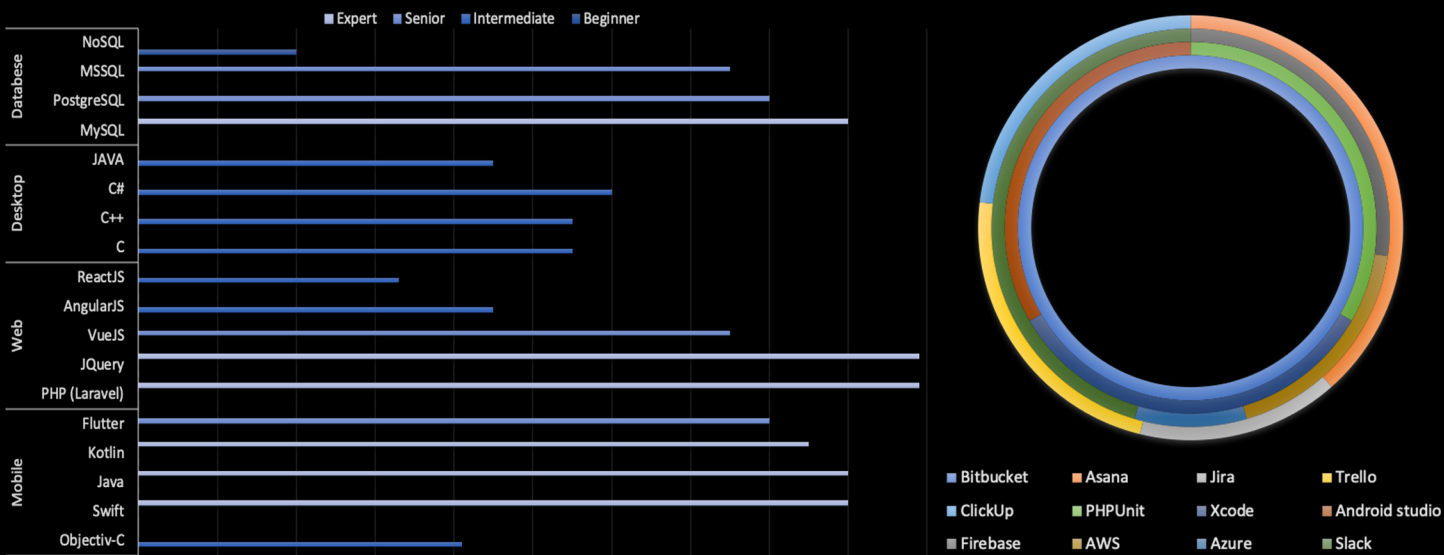
About our team

The Company EXE4U staff consists of highly professional, motivated and creative people who turn their ideas into effective software solutions in the shortest amount of time. Our employees create an inclusive team considering their vast work experience in the fields of programming, design, and marketing sectors. They possess knowledge of all phases of the "lifecycle" of projects, including analysis, planning, programming, design, implementation, monitoring, and user training.



About our skills and tools

We believe that great expertise combined with the knowledge of adequate tools always brings the best results. As a company that aspires to modern and secure solutions, we use skills and tools that allow us to create products that satisfy the highest standards. Our high-quality advantage in the software development industry lays in the use of various tools and specific technologies that entail but are not limited to:



Design - several successful web / mobile application designs, corporate design solutions, as well as large format solutions (billboard, promo facade).

Online marketing - several successful ad campaigns (Facebook, Google AdWords, Twitter and LinkedIn) as well as complete SEO of the client's web / mobile applications. A member of the associated team is also a graduate journalist (copywriter). Our internal marketing team is overseen by an associate that holds a BA in economics and a Google Ads Search Certification that also has an extensive experience in the field.

About our references

Bearing in mind the non-disclosure agreements we have signed with our clients, we are not able to provide detailed information on software solutions we have developed in previous years.

However, as a company dedicated to kickstarting startups based on mobile and web applications, we helped multiple companies gain technical insight enabling them to make informed business decisions. Some of them are: SnapShopper (promo offers & catalogs through mobile applications), Car:Go (regional peer-to-peer ride sharing leader), Smart Bet (sports gambling), Kuponizacija (regional pioneer in promotion coupons - acquired by MTV Adria), Teleport (document & parcel courier service), Racing Tribe (motor sport service and live timing), ARdroid (Real-time Augmented reality service), and VidAR (AR remote assistance solution – supported by the European Bank for Reconstruction and Development).

We have also managed to introduce some regional innovations to the market through the implementation of the first mobile payment services in this region through Braintree and Car:Go applications. We presented new ideas for security payment using QR code for Kuponizacija and first card-to-card payment system with MasterCard and Teleport.

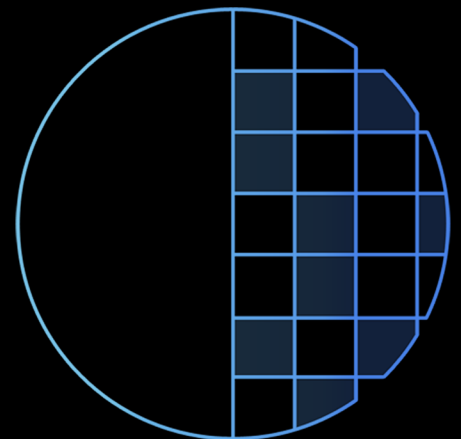
As we believe technical and domain diversity is an integral part of building a great atmosphere within our teams we have also done some interesting and challenging projects with corporate software integration for Geosrbija (National Geospatial Data Infrastructure of the Republic of Serbia), UNDP-RFP546 (Application for monitoring and verifying field demarcation of streets and house numbers for UNDP), The Ministry of Agriculture, Forestry and Water Economy of the Republic of Serbia (CrowdSDI - field data collection system), Ministry of Environmental Protection of the Republic of Serbia (crowdSDI for environmental protection purposes), Global System Cooperative (agronomist service), Color Panda (overnight printing service), as well as many others.

In our daily work we are guided by the highest professional standards and we believe that we are able to satisfy all the requests of our customers.

Benefits of EXE4U solutions

Using our applications, you can reduce activity costs through:

- ✓ Better utilization of existing information;
- ✓ Efficient control and management of business processes;
- ✓ Increase of volume and speed of customer services;
- ✓ Clear UI that are easy to use;
- ✓ Optimal data security;
- ✓ Reduction in activity and maintenance costs;
- ✓ Adequate maintenance and technical support for the developed solutions.



We are especially proud of our **#wearegreen** initiative for a healthier future. We believe in sustainably managed and conserved environment and we encourage all our clients to work with us thus contributing to the sustainable development goals of the United Nations.

If you need a software solution that can satisfy all your business needs, we will create it for you and integrate it into your working environment. **All you have to do is contact us.**